

tise

Brand Book

Old Logo

Fontlar arasında
çok ince boşluklar
olmaz



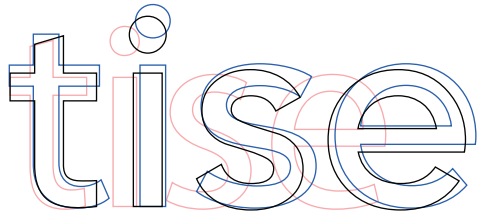
Minik detaylar
logolarda çalışmaz.

Tırnaklı font küçük yazılarda
kullanılmaz



Küçük görünümünde logo detaylarını
kaybediyor.

New logotype



Tipografi Araştırması

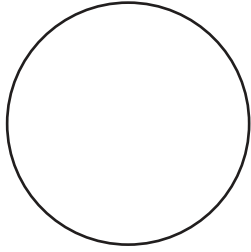


Taban Font (Gilroy)

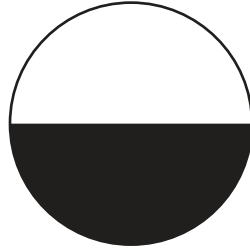


Tise logotype'ı

New amblem story



Kusursuz bir sembol olan
yuvarlak

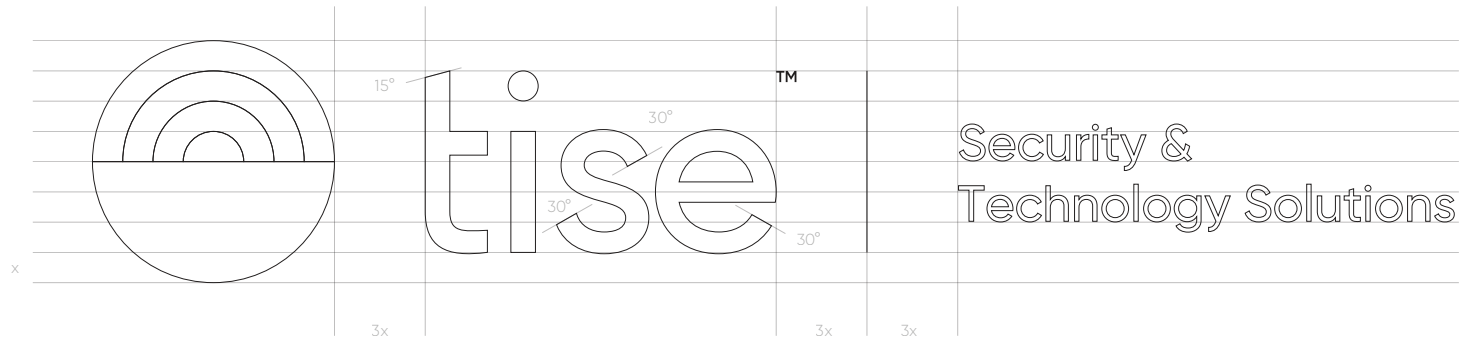


Yılların getirdiği
birikim

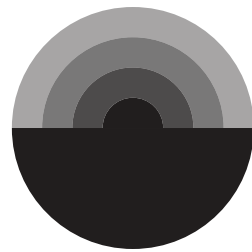


Her geçen gün daha geniş
kitlelere ulaşmak

Grid



Logo

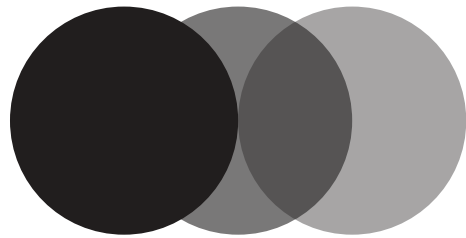


tiseTM

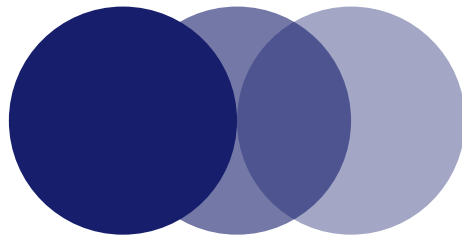
Security &
Technology Solutions

Lorem ipsum

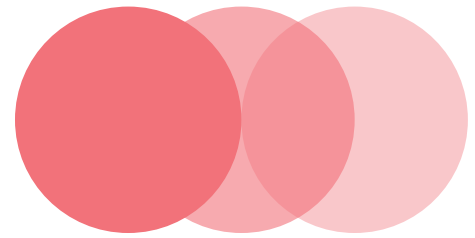
Color & Subtones



Black
C0 M0 Y0 K100



Dark Blue
Pantone 2748C
C100 M95 Y0 K35



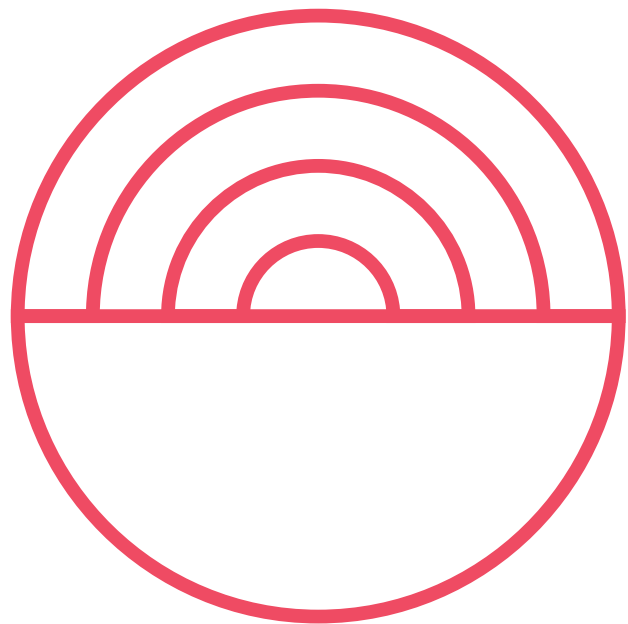
Red
Pantone 1785C
C0 M86 Y55 K0

Finalized Logo





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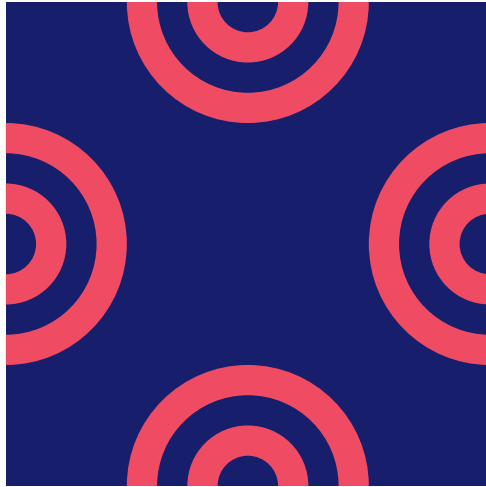


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Safe Zone



Brand Pattern



Background



Typography

Aa

Gilroy Font Family

Bold

Regular

Light

Digital & Hardcopy Material

Aa

Playfair Font Family

Bold

Regular

Official Correspondence

Business Card

İlhan Erdem
Kurucu Ortak



+90 532 774 46 76
ilhan.erdem@tise.com.tr

Lorem Mh. Ipsum Cd. 1/2 Lorem / İstanbul

tise™

www.tise.com.tr
444 43 36

A4 Papper



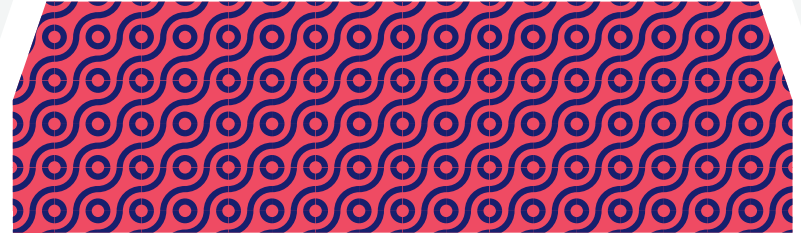
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Envelope



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Security & Transition
Automation Services

Invoice



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Lorem Ipsum Mh. Dolar Sit Cd.
1 / 2 Conseqtur / İstanbul
034000

Tic.Sic.No: İSTANBUL-123456-0
Lorem Vergi Dairesi 1234567890

Fatura

Fatura numarası 341234123

Seri A Sıra

Fatura Adresi

Bostancı Mh. Bağdat Cd. Dışar Apt. No: 471/9 Kadıköy / İstanbul 034255

Vergi Dairesi Erenköy Vergi Numarası 1234567890 Düzenlenme Tarihi 01.01.0001

Pir Dedektör	birim fiyat	31,20 TL	adet 12	31,20 TL
Dahua CCTV IP Kamera 1.3 Mp.	birim fiyat	31,20 TL	adet 12	31,20 TL

Yazıyla ;

1 Eyl 2018 - 30 Eyl 2018 tarih aralığının özeti

TL cinsinden alt toplam	TL 31,20
KDV (18%)	TL 0,0
TL cinsinden genel toplam	TL 31,20

Resmî Matbuat anteti buraya gelecek

Garanti Bankası

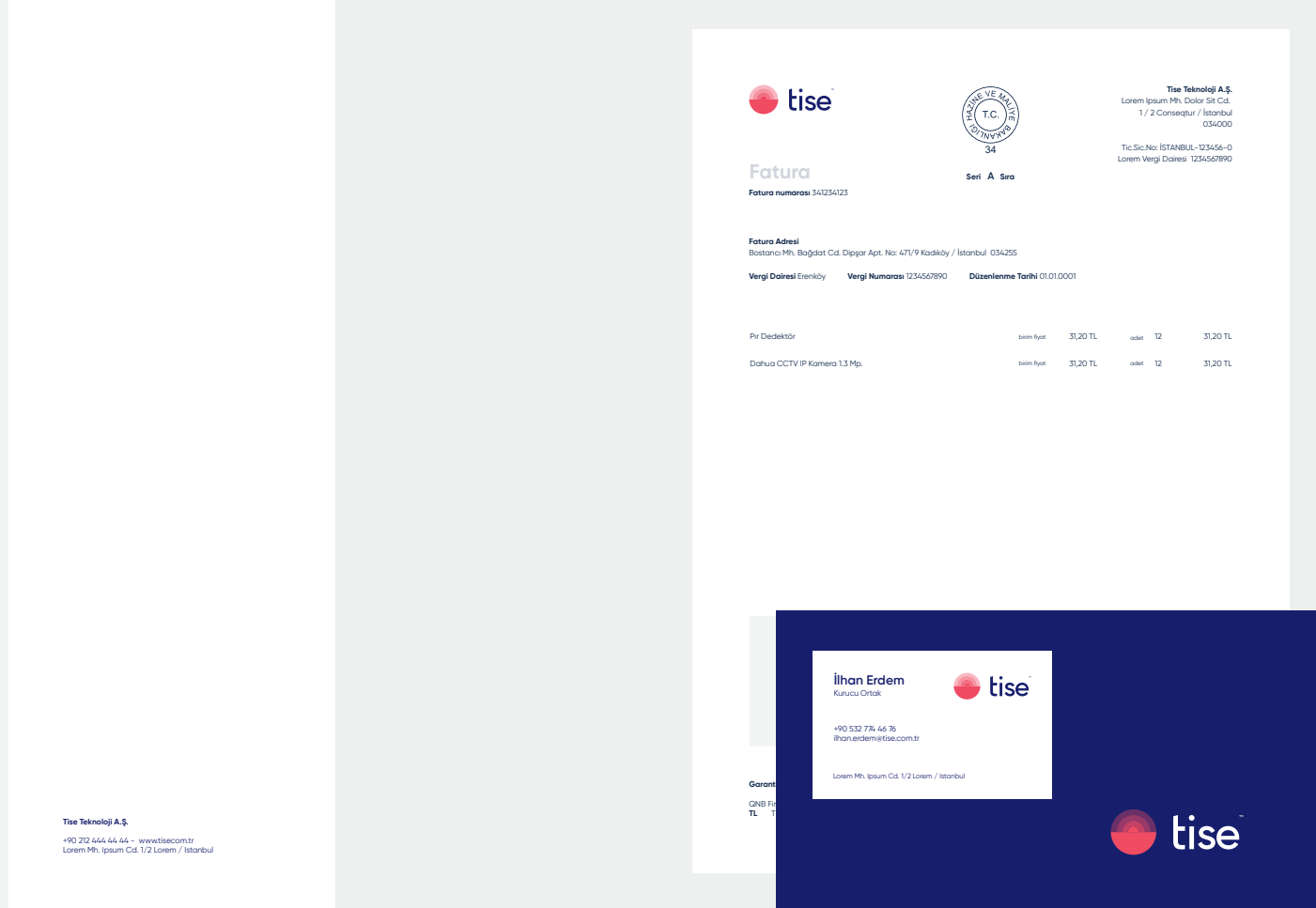
QNB Finansbank Bostancı Şubesi - 920 / 12345678 Swift GRNBTRISXXX
TL TR00 0000 0000 0000 0000 00 - USD TR00 0000 0000 0000 0000 00

Folder



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Folder



Lanyard



Notebook



Billboard



T-shirt



Car



Cup



Teşekkürler

